



Dr. Swati Singh

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Summary

Healthcare professional with 5+ years of clinical and administrative experience in strategic planning, stakeholder management, and operational optimization. Adept in data-driven program execution, strategic communication, and public health marketing. Proven ability to scale service reach, amplify impact, and lead cross-functional teams in dynamic environments.

Professional Experience

Medical Officer (Dental Surgeon) | Govt of Uttar Pradesh | Meerut

- Supervised **90+ health workers**, including community health officers, nursing midwives, and social health activists, in the successful implementation of national oral health programs.
- Achieved **100% coverage in oral cancer screening** among high-risk patients by implementing tailored **IEC (Information-Education-Communication)** strategies and conducting mobilization drives, surpassing the state-mandated 70% target.
- Directed comprehensive diagnosis and treatment planning for **4900+ dental patients**, ensuring quality care across diverse clinical conditions.
- Led block-wide (behaviour change communication) **BCC initiatives** using persuasive messaging and segmentation strategies, personally counselling **3,000+ pregnant and geriatric patients** to improve health-seeking behaviour and service uptake.
- Ensured timely **KPI updates** on the UP-Health Dashboard and enabled effective dashboard-based performance tracking, propelling the Community Health Centre (CHC) into the **top 10 percentile** through timely policy implementation.
- Implemented a **targeted public health campaign** during National Oral Health Month, achieving a **3.5x increase** in patient turnout through strategic media engagement (including print media), content-led outreach, and behavioural insights.
- Spearheaded the execution of **6 mega camps** to promote oral health awareness under the National Oral Health Program.
- Streamlined **inventory management** of equipment and supplies of the entire CHC, reducing wastage and improving resource utilization.
- Managed close **coordination with multidisciplinary teams** and external stakeholders to ensure ethical, timely, and compliant resolution of sensitive medico-legal cases.

Orthodontic Consultant and Faculty | Sai Dental Centre | New Delhi

- Spearheaded end-to-end management of **200+ orthodontic cases**, from comprehensive assessments to strategic execution of personalized treatment plans involving braces, clear aligners, and corrective appliances.
- Trained 30+ graduate dentists** through hands-on clinical sessions and case presentations, promoting comprehensive, integrated patient care.
- Delivered **18% increase** in clinic-generated revenue and **elevated student conversion rates from 70% to 90%**.
- Optimized clinical operations by actively managing the OPD with a **flow of 50+ patients** daily, while ensuring smooth workflow, reduced wait times, and improved patient experience.
- Successfully **integrated innovative technologies** like aligners and intraoral scanning in practice, improving treatment outcomes and **reducing treatment time** over traditional methods **by 30%**.
- Increased **patient retention and referrals** through personalized engagement and feedback systems.

Junior Resident | Lady Hardinge Medical College | New Delhi

- Successfully diagnosed and treated diverse dental and orofacial diseases across outpatient and emergency settings.
- Led emergency response during **high-pressure 24-hour shifts**, performed urgent surgical interventions, and coordinated multidisciplinary care under critical conditions.
- Collaborated with surgical and anaesthesia teams to **enhance** post-operative **patient satisfaction** and recovery follow-through.

Education

Master of Dental Surgery (Orthodontics & Dentofacial Orthopedics)

Dr. Harvansh Singh Judge Institute of Dental Sciences & Hospital, Panjab University | Chandigarh, India

Bachelor of Dental Surgery - Maulana Azad Institute of Dental Sciences (M.A.I.D.S.) | New Delhi, India

Accomplishments

- Awarded a **PGPX Entry Scholarship** by IIM Ahmedabad for distinguished profile and career accomplishments.
- Received **Certificate of Appreciation** from the Chief Medical Officer (C.M.O.), Meerut, for exceeding targets in oral cancer screening and community outreach.
- Selected as Dental Surgeon (**Merit Rank 295, Top 1%**) through Uttar Pradesh Public Service Commission (UPPSC) in the 1st attempt.
- Published **4 scientific papers**, including 2 original PUBMED-indexed research articles, with **13,000+ reads and 44 citations**.
- Achieved **All India Rank 196** in the All-India Dental PG Entrance Examination (2016) out of 25,000+ dental surgeons.

- Selected as **Junior Resident** at Lady Hardinge Medical College, ranking in the **top 0.8%**.
- Cleared Pre-Medical Test (**DUMET**) with **Rank 414** and secured admission in Maulana Azad Institute of Dental Sciences (India's top-ranked government dental college).
- Awarded a **100% scholarship** for BDS at Manipal College of Dental Sciences (India's second-best dental college) based on **ENAT Merit Rank 230**.
- **Topped in Biology** at DPS Vasant Kunj in **Class XII CBSE Boards**; Awarded **Scholar Badge** in Class XI(PCMB) for academic excellence.

Certifications

Lean Six Sigma Green Belt
Certified Invisalign Provider

Extra-Curriculars

- Elected from a class of 158 students as the **PGPX Secretary** to the Welfare and Equal Opportunities Committee.
- **Founded and led Hem Vidya Trust (N.G.O.)** as President, driving impactful initiatives in health, education, and welfare to uplift underprivileged communities.
- **Volunteered** at Sparsh Rajkiya Drishtibadhit Balak Inter College and Mansik Mandit Aashray Grah, Meerut, and **organized 20+ health** and dental awareness **camps**.
- Led the M.A.I.D.S. college fashion team as **Chief Coordinator and Choreographer** for two consecutive years; secured **first place** in the "Delhi Smiles" intercollege fashion show.
- Won **second prize** in the Dental intercollege quiz competition.