

Haranath Saddi

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Summary

Seasoned, initiative-driven professional with ~7 years in strategy design, business development & engineering consulting, with proven success in building and scaling organizations and shaping brand strategies. Managed multimillion-dollar projects and international stakeholders across diverse organizations ranging from startups to MNCs.

Professional Experience

Municipal Team Lead | ConceptDash Inc. | Hyderabad, India (Remote)

- Spearheaded 1-10 development at the early-stage startup, playing a key role in transforming initial vision into successful execution across key processes and verticals.
- Drove business development by establishing the firm's **bidding processes**, leading to successful entry into **7 new municipal markets** and contributing to revenue growth.
- Played a key role in the firm's first successful municipal bid win as bidding team lead. Also served as a Design Team Lead & Project Manager for the firm's first municipal design project, handling projects from bidding to completion and handover.
- Established and managed two new engineering verticals in the organization, **Proposals and Engineering design**, broadening firm services and driving growth in both **revenue and team size**.
- Managed end-to-end stakeholder coordination for infrastructure projects, liaising with diverse groups including the general public, municipal staff, government agencies and regulatory authorities in Canada.
- Managed and successfully completed 16+ Canadian public infrastructure projects (2023-2025), with total project values ranging from CAD \$500k to CAD \$10 million.
- Established and monitored planning, scheduling, and project management processes for ongoing projects, ensuring adherence to timelines and successful delivery.
- Led and structured team expansion processes, including initial hiring across different levels, onboarding, training, and establishing clear workflow structures within the organization.
- Led and trained **8+ freshers/junior engineers** to tackle engineering design problems and guided them in effectively handling international design assignments.
- Contributed to development of an internal tool (TaskForce) that auto-generated project proposals, resulting in **over 40%** increased efficiency in writing and improved quality.
- Played a key role **refining the firm's brand strategy** for both government and private sector clients, aligning with market opportunities and client expectations.
- Crafted **high-impact client pitch decks** for specific sectors like municipal infrastructure, transportation and urban design, highlighting team expertise, project success, and firm's value propositions.
- Collaborated with cross-functional teams (engineering, design, software, leadership) to ensure cohesive storytelling and visual consistency across client-facing materials.

Senior Planning Engineer | Khalid S Al Shahrani Est. | Dammam, Kingdom of Saudi Arabia

- Drove significant business growth by playing a key role in the bidding team, developing technical and financial proposals that secured 100+ Million SAR in infrastructure projects for diverse government and private clients.
- Led multi-disciplinary teams of engineers and technicians in executing prestigious infrastructure projects, including assignments part of Saudi Vision 2030 with the Saudi Government.
- Coordinated projects through their entire lifecycle, from bidding to execution and handover, ensuring seamless collaboration with multiple internal and external stakeholders, which involved.
- Managed projects in highly regulated environments with government clients, including Saudi Aramco, the Ministry of Defence, and those under Saudi Vision 2030 initiatives.
- Collaborated with international clientele across countries (Europe, Australia, USA, Canada), ensuring project alignment in terms of quality deliverables and adherence to strict timelines.
- Utilized and mastered Industry 4.0 tools like BIM 360 for real-time project design, management, and tracking, effectively mitigating schedule slippages and reducing idle time in projects.
- Worked on world-class, one-of-a-kind projects like the Algae Biofuel development with Saudi Aramco and futuristic NEOM initiatives part of Saudi Vision 2030, gaining exposure to diverse cultural and geographical work methods and varied project expectations.
- Collaborated with the Managing Director and Operations Manager to develop and present client pitches at numerous job explanation meetings, securing large-scale infrastructure projects from Fortune 500 CXOs

Senior Civil Engineer | L&T ECC Ltd. | Karnataka, India

- Developed a material utilization and tracking system that reduced project material wastage by 5-6% on average. This model became a standard template, earning accolades from Mr. M Ekambaram, South Business Unit Head of L&T Construction.
- Oversaw comprehensive resource allocation for a 20 km highway stretch, including scheduling and monitoring construction activities for machinery, manpower, and materials.
- Supervised the construction of a 4 km highway stretch, encompassing four major bridges, while leading a team of 2 supervisors, 3 contractors, and over 30 skilled and unskilled ground-level workers.
- Led the successful execution of the project's sole Road Over Bridge (ROB), ensuring completion through effective coordination with local government, NHAI, Indian Railways, and local residents.

Education

Bachelor of Technology, Civil Engineering – Visvesvaraya National Institute of Technology | Nagpur, India

Accomplishments and Awards

- Awarded best manager for exemplary design 2024: Received an award for best manager for engineering design for the year 2024 from ConceptDash Inc.
- Designed the winning logo for Soulcurry, an IIMA club, securing first place in a competitive design submission.

License & Certifications

Lean Six Sigma, Green Belt certification - KPMG Advanced Excel for Business – Macquarie University (Coursera) Certified Professional in CAD Software(Primavera, Revit and ETABS) - EduCADD

Co/Extra-curricular

- Creatives and Design Cell Head TRBS 2025: Selected as the Cell head for Creatives and design cell, marketing team for The Red Brick Summit, 2025.
- Core Member of PGPX Media and Marketing committee, playing a key role in developing and maintaining brand consistency across different media and social media.
- Represented and Led NIT Nagpur's University Table Tennis team from 2016-2017.
- Awarded a gold medal in intra-university sports competitions for two consecutive years, 2016 and 2017.
- Received Best outgoing student of the school for overall excellence in academics and extracurriculars, 2011.