



# Vardan Rathi

E-Mail: [x25vardanr@iima.ac.in](mailto:x25vardanr@iima.ac.in) Mobile: +91 9638700500 LinkedIn: [www.linkedin.com/in/rathivardan/](http://www.linkedin.com/in/rathivardan/)

## Summary

Seasoned entrepreneur with multiple national and international awards & accolades. A decade long experience in the field of Cleantech and Climate-tech based sustainability spaces. Multiple years of experience in research science, research and development, project management, sales, and marketing, which includes B2G, B2B, and D2C collaborations. Significant experience in leading teams and undertaking projects with multiple stakeholders.

## Professional Experience

### Founder | Sustainable Livelihood Initiative India Pvt. Ltd. | Surat, Gujarat

- Sustainable Livelihood Initiative India (SLII) Pvt. Ltd. Is a DPIIT certified, Government recognized, social startup enterprise working primarily in the Cleantech and Climate-tech spaces.
- Key responsibility areas of included research, development, marketing, public relations, and project management apart from general administration and duties of a startup founder.
- Led a team of 150+ individuals comprising of project managers, administrators, scientists, research enthusiasts, IIT-based interns, and technical experts.
- Collaborated with multiple key Government stakeholders including The Government of India and The Government of UAE.
- Collaborated with organizations such as the United Nations (via UNIDO – PFAN), WWF, ASCI and SMC.

### Technical Senior Sales Officer | Berger Paints India Ltd. | Ahmedabad, Gujarat

- Appointed with the task to set up a new product vertical called “Floor Coatings” in the states of Gujarat and Madhya Pradesh.
- Primary portfolio included market survey and product line set-up.
- Given the charge as the Regional Head of the Floor Coating division.
- As the Regional Head of the Floor Coating division, multiple portfolios were handled simultaneously including collaborations with R&D about new product development; setting up of market for new product line; training and development of contractors, dealers & distributors as well as peers amongst the company; handling product pricing, customer accounts, and EBIT level calculations; coordinating intra-company and inter-company supply chain; trials, testing, and certifications of products.
- Also handled the parent vertical “Protecton” – Industrial Protective Coating Division of Berger Paints for the Ahmedabad, Gujarat territory (September 2019 – April 2020)

## Education

B. Tech (Chemical) – Pandit Deendayal Petroleum University | Gandhinagar, Gujarat

## Accomplishments

### Sustainable Livelihood Initiative India Pvt. Ltd.

- Raised INR 1 Cr.+ in awards and grants with zero dilution of equity.
- Winner – “Best Social Enterprise Award” by Action for India Forum (*awarded by Mr. Sam Pitroda*)
- Winner – “MBR Global Water Award” by Govt. of UAE (*awarded by H.H. Sheikh Mohammad bin Rashid Al-Maktoum, VP & PM, UAE and Ruler of Dubai*)
- Winner – “Design Impact Award” by Titan (*awarded by Mr. C.K Venkataraman, MD, Titan*)
- Multiple features in print and electronic media such as Ahmedabad Mirror, Divya Bhaskar, News 18 India, The Better India, F6S etc.

### Berger Paints India Ltd.

- Promoted directly to Technical Senior Sales Officer from a Technical Sales Officer Trainee position, hereby skipping the Technical Sales Officer position during the stint at Berger Paints India Ltd.
- Onboarded and serviced large organizations and mega clients such as ONGC, IOCL, MG Motors, Maruti Suzuki, AMUL, Reliance, Cadila Pharma, Municipal Corporations of Ahmedabad, Surat and Vadodara etc. during the stint at Berger Paints.

## Certifications

Registered Member – Global Waste Cleaning Network (GWCN)  
Oxford School of Climate Change, Oxford Climate Society  
Department of Promotion and Internal Trade (DPIIT)

## Extra-Curriculars

- Member of the Trust Board – Vardan Foundation (*Philanthropic Organisation*)
- Hon. Chief Administrative Officer – Vardan Hospital (*Multispecialty Hospital providing free healthcare to the poor*).
- Consulting Partner – Suryoshan Solutions & Services LLP (Liaison and Business Services support firm).
- Guest Speaker – IIT Bombay
- Independent Expert Consultant – AlphaSights Ltd., Guidepoint Global LLC, Dialectica
- Research Paper titled “A Comparative Study of Carbon Footprint Lifecycle of Diesel Engine Automobile and Electric Vehicles”, published in the International Journal for Research and Applied Science, Engineering & Technology (IJRASET)
- General Secretary, Science and Technical Committee – Pandit Deendayal Petroleum University
- Head (Chemical Engineering) – Training and Placement Cell, Pandit Deendayal Petroleum University
- Advisor, Office of Students’ Activities, Involvement, and Leadership (OSAIL) – Pandit Deendayal Petroleum University