



Ashwin Menon

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Summary

Impact-driven technology consultant with 4.7 years of experience in business analytics for large scale digital transformation projects. Quick learner and strong cross-functional collaborator, adept at translating complex, ambiguous requirements into structured and scalable solutions.

Professional Experience

Consultant | Deloitte USI | Gurgaon

- Implemented the reporting landscape for a major Fortune 500 global home furnishings retailer, developing **7+ custom business objects** to streamline global tax, procurement and delivery workflows, improving overall data processing speed by **35%**
- Optimized cross-functional data visibility by rewriting backend S/4HANA extraction logic to seamlessly feed into internal Microsoft Azure cloud reports, reducing data latency and improving reporting accuracy by **55%**.
- Engineered multi-layered HANA database models for a leading global fintech platform, building a custom Audit Reconciliation Report that cut manual reconciliation time by **30%** and **secured 100% compliance** during regulatory reviews.
- **Spearheaded cross-functional workflow initiatives** across client projects to optimize underlying reporting and analytical frameworks, enhancing data visibility and reducing case resolution timelines by **25%**.
- Stabilized core reporting systems post Go-Live for a large-scale US State treasury project by resolving **15+ complex defects and change requests**, saving **200-250** monthly administrative hours and **\$150K-\$200K** in potential cost overruns.
- Achieved scalable analytics across business units by building **15+ reusable data models and frameworks**, cutting report development effort significantly and reducing reporting turnaround time by **30%**.

Business Technology Analyst | Deloitte USI | Gurgaon

- Developed technical analytics solutions for a major global aerospace and manufacturing conglomerate including **10+ Fiori business reports and hybrid data models** across functions that saved the client **150-200 operational hours** per month.
- Mentored junior developers through structured code reviews and knowledge-sharing sessions that boosted delivery efficiency by **20%** and ensured **zero delays** in critical releases.
- **Drove end-to-end delivery of 10+** core financial asset and public debt reports and resolved **15+** critical defects and change requests, cutting monthly administrative workloads by **100-150 hours** and preventing critical reporting delays.
- Achieved cross-functional alignment through requirement workshops and gap analysis sessions to streamline reporting frameworks, eliminating legacy inefficiencies and manual errors driving a **\$1M** business impact.
- Translated raw business requirements into interactive decision-making tools, upskilling on new business intelligence platforms to deliver **11+ Web Intelligence reports and 3+ SAC dashboards**, speeding up decision-making cycles by **20%**.
- Secured day-to-day system reliability and integration stability by implementing custom job-scheduling and monitoring daily database replications, reducing data sync failures by **35%** and increasing financial reporting reliability by **40%**.
- Developed **15+ multidimensional reports and dashboards** across finance, supply chain, and sales channels, delivering **200+ hours/month** in recurring operational savings for major global clients.

Education

B.E. (Computer Engineering) – *Thapar Institute of Engineering and Technology (TIET) | Patiala, India*

Accomplishments and Awards

- **3x Applause Award Winner:** Received three separate individual monetary recognition awards from Deloitte leadership for driving execution excellence and demonstrating ownership on major accounts.
- **Spot Award Winner:** Received a monetary performance award for outstanding contributions and dedicated delivery support to the client.
- **Merit Scholarship-II Awardee:** Awarded for sustained academic excellence across all semesters during undergraduate studies.

License & Certifications

SAP Certified Associate - SAP Business Data Cloud, SAP

Exploring SAP Datasphere, SAP

Writing Skills for Engineering Leaders, Rice University via Coursera

Co/Extra-curricular

- **Chess Enthusiast:** Active member of a city-wide online chess community; **hosted weekly meetups** as well as online chess tournaments for over **30 players**, fostering collaboration, learning and community engagement
- **Avid Badminton Player:** Selected to represent the IIMA PGPX cohort in the marquee SETU event; competed in high stakes matches and **secured a decisive tournament victory** against the IIMA Dubai 1 year MBA batch.