



Ashwin Menon

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Summary

Digital transformation professional with 4.5+ years at Deloitte delivering enterprise analytics for Fortune 500 clients across retail, aerospace, fintech and US public sector. Strong expertise in driving end to end greenfield ERP implementations spanning design, build, testing and post go-live stabilization. Combines analytical rigour with an empathetic and collaborative approach that has sustained stakeholder trust across geographies.

Professional Experience

Consultant | Deloitte USI | Gurgaon

Jun 2024 – Mar 2026

- Owned the reporting landscape for a major Fortune 500 global home furnishings retailer, developing **7+ custom business objects** to streamline global tax, procurement and delivery workflows, improving overall data processing speed by **35%**
- Anchored weekly demo sessions with business stakeholders and supply planners to continuously enhance procurement and supply chain reports, **reconciling conflicting requirements with technical feasibility** and rapidly deploying feature updates.
- Achieved scalable analytics across business units by building **15+ reusable data models and frameworks**, cutting report development effort significantly and reducing reporting turnaround time by **30%**.
- Took **sole ownership** of offshore analytics for a full quarter on a high-stakes US State treasury project, stabilizing reporting post Go-Live and resolving **15+ defects** to save **200-250 hours** monthly and avert **\$150K-\$200K** in compliance penalties.
- Rewrote backend S/4HANA extraction logic feeding onsite Azure pipelines, standardizing master data and KPI definitions at source and eliminating manual cross-system reconciliation, improving reporting accuracy by **55%**.

Business Technology Analyst | Deloitte USI | Gurgaon

Jul 2021 – May 2024

- Built the reporting layer for a global aerospace and manufacturing client, delivering **10+ Fiori reports and hybrid data models** across finance, logistics and sales that eliminated manual data assembly and released **150-200 operational hours monthly**.
- Ran requirement workshops and gap analysis sessions with functional teams and business users, streamlining reporting frameworks to enable **\$1M** in business impact by cutting reconciliation errors and retiring legacy systems.
- Mentored junior developers through structured code reviews and knowledge-sharing sessions that boosted delivery efficiency by **20%** and ensured **zero delays** in critical releases.
- Synthesized unstructured business needs into a BI capability suite of **11+ operational Web Intelligence reports** and **3+SAC dashboards**, driving analytical self-sufficiency and accelerating critical decision cycles by **20%**.
- Architected **Enforcement Actions reporting** from scratch, giving collections teams full visibility into liens, levies and tax warrants across delinquent accounts, cutting manual reconciliation cycles by **25%** and protecting **\$130K** in tax recovery delays.
- Strengthened enterprise reporting reliability by implementing custom job-scheduling and monitoring processes for snapshot reports, reducing data-sync failures by **35%** and safeguarding the integrity of business-critical decisions.
- Contributed to a high-stakes greenfield S/4HANA implementation for a global connected-fitness brand, executing **15+ change requests** across critical test cycles without slipping delivery timelines.

Education

B.E. (Computer Engineering) – *Thapar Institute of Engineering and Technology (TIET) | Patiala, India*

Accomplishments and Awards

- Recognized with three “**Applause Awards**” for driving execution excellence and demonstrating ownership on major accounts.
- Awarded Deloitte’s “**Spot Award**” for outstanding contributions and dedicated delivery support to the client.
- Awarded “**Merit Scholarship-II**” for sustained academic excellence across all semesters during undergraduate studies.

License & Certifications

SAP Certified Associate - SAP Business Data Cloud, SAP
Lean Six Sigma Green Belt, KPMG

Co/Extra-curricular

- Events Cell Head (PGPX), Student Alumni Relations Committee, IIMA:** Selected to lead alumni engagement events for a **160-member cohort**, coordinating a team of **5** across flagship events connecting students with the strong alumni network.
- Chess Enthusiast:** Selected to lead the PGPX Chess team; Member of a city-wide chess community, **hosting weekly meetups** and online tournaments for **30+ players**.
- Avid Badminton Player:** Selected to represent the PGPX cohort at the marquee SETU event, **securing a decisive win** over the IIMA Dubai one-year MBA batch.