



Summary

Strategy and consulting professional with ~5 years at BCG, delivering high-impact engagements across 10+ industries and diverse geographies. Experienced in solving complex business problems across growth, commercial strategy, digital transformation and AI. Adept at navigating ambiguity, managing senior stakeholders and leading cross-functional collaboration to drive strategic priorities from insight to execution.

Professional Experience

Analyst | Boston Consulting Group | Bengaluru

- Scaled a leading European bank's AI maturity from **Emerging to Scaling** through capability assessment and competitive analysis across 15+ peers, **identifying 12 critical gaps** to shape its transformation roadmap
- Led development of a National AI Action Plan** for a Southeast Asian government, prioritizing **14 sector impact engines** and phased initiatives across healthcare, smart cities and public services, aligning **28 ministries and stakeholders**
- Generated \$40M+ in net-sales uplift** for a global luxury retailer by designing a **60-pilot test-and-learn program** to validate **personalization-led growth opportunities** across clienteling, **customer experience and digital channels**
- Drove **\$45M in incremental annual sales and 2x sales conversion** for a global biopharma company by identifying opportunities across customer targeting, **sales effectiveness and commercial capabilities**
- Led outbound growth transformation** for a \$600M technology solutions provider through AI-led targeting, personalized outreach and sales enablement, driving **60% higher sales productivity and 7% incremental revenue**
- Developed **pre-sales strategy** for an industrial goods client through a **C-suite GenAI workshop**, identifying **transformation opportunities** and shaping follow-on client engagement
- Led market-entry assessment** for a global industrial company exploring Electronic Manufacturing Services, benchmarking competitors and acquisition targets by market positioning and growth to inform **inorganic entry options**

Associate | Boston Consulting Group | Bengaluru

- Improved public safety and urban mobility planning for a religious city by benchmarking digital initiatives across **10 cities and 4 religious destinations**, identifying smart-city best practices to support **20% crime reduction and traffic decongestion**
- Enhanced merchandising, supply chain efficiency, and customer experience for a diversified Asia-based retail group by developing an AI strategy, evaluating **40+ AI use cases** across **4 retail functions**, and prioritizing high-impact initiatives
- Evaluated 10+ technology providers** for a Bangladesh water-infrastructure program across feasibility, accuracy and cost-effectiveness to inform **solution selection and deployment**
- Assessed **conversational AI solutions** for a South Asian telecom provider, informing **chatbot design** that achieved **30% in-chat resolution, 80% lower contact volume and 50%+ faster resolution**

Education

Bachelor of Technology – Vellore Institute of Technology | India

Accomplishments and Awards

- Awarded the **Rising Star Award at BCG** for rapidly building expertise across 8+ technology topics and consistently delivering a **100% quality score** within six months
- Received the **Everyday Hero Award at BCG** for effectively managing multiple stakeholders and driving impact across five additional technology domains
- Awarded the **Quality Champion Award** for consistently delivering high-quality outcomes, demonstrating strong stakeholder management, and maintaining an **average 98% quality score**
- Selected as **1 of 26 women engineers from South Asia** to represent India at the inaugural World Bank WePOWER Regional Conference in Kathmandu

License & Certifications

- Excel Skills for Business: Advanced

Co/Extra-curricular

- Serving as **Vertical Head - Consulting, PGPX 2026-27 Placement Committee**, leading consulting recruitment efforts for the 21st batch of IIM Ahmedabad's flagship one-year full-time MBA programme
- Led a 20-member TechnoVIT marketing team**, driving promotions across **50+ events engaging 800+ participants**
- Managed a 10-member team** at IEEE Women in Engineering, organizing 5+ professional development events
- Co-led a **5-member organizing team** for IEEE Day, coordinating 10+ events attended by **200+ participants**