 **Dr. Swati Singh
 E-Mail**: x25swatis@iima.co.in **Mobile:** +91 8872362240 **LinkedIn:** [www.linkedin.com/in/dr-swati-singh](http://www.linkedin.com/in/dr-swati-singh)

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| **Summary** |
| Healthcare professional with 8+ years of clinical and administrative experience in strategic planning, stakeholder management, operational optimization, and change management. Adept in analytical problem-solving, data-driven execution, and strategic communication, with demonstrated success in leveraging insights to advance public health marketing and customer engagement. Track record of scaling service reach, delivering measurable impact, and leading cross-functional teams in dynamic environments. |
| **Professional Experience** |
| **Medical Officer (Dental Surgeon) | Govt of Uttar Pradesh | Meerut** |  |
| * Supervised **90+ health workers**, including community health officers, nursing midwives, and social health activists, in the successful implementation of national oral health programs.
* Achieved **100% coverage in oral cancer screening** among high-risk patients by implementing tailored **IEC (Information-Education-Communication)** strategies and conducting mobilization drives, surpassing the state-mandated 70% target.
* Directed comprehensive diagnosis and treatment planning for **4900+ dental patients**, ensuring quality care across diverse clinical conditions.
* Led block-wide (behaviour change communication) **BCC initiatives** using persuasive messaging and segmentation strategies, personally counselling **3,000+ pregnant and geriatric patients** to improve health-seeking behaviour and service uptake.
* Ensured timely **KPI updates** on the UP-Health Dashboard and enabled effective dashboard-based performance tracking, propelling the Community Health Centre (CHC) into the **top 10 percentile** through timely policy implementation.
* Implemented a **targeted public health campaign** during National Oral Health Month, achieving a **3.5x increase** in patient turnout through strategic media engagement (including print media), content-led outreach, and behavioural insights.
* Spearheaded the execution of **6 mega camps** to promote oral health awareness under the National Oral Health Program.
* Streamlined **inventory management** of equipment and supplies of the entire CHC, reducing wastage and improving resource utilization.
* Managed close **coordination with multidisciplinary teams** and external stakeholders to ensure ethical, timely, and compliant resolution of sensitive medico-legal cases.
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| **Orthodontic Consultant and Faculty | Sai Dental Centre | New Delhi**  |  |
| * Spearheaded end-to-end management of **200+ orthodontic cases**, from comprehensive assessments to strategic execution of personalized treatment plans involving braces, clear aligners, and corrective appliances.
* **Trained 30+ graduate dentists** through hands-on clinical sessions and case presentations, promoting comprehensive, integrated patient care.
* Delivered **18% increase** in clinic-generated **revenue** and **elevated student conversion rates from 70% to 90%**.
* Optimized clinical operations by actively managing the OPD with **a flow of 50+ patients** daily, while ensuring smooth workflow, reduced wait times, and improved patient experience.
* Successfully **integrated innovative technologies** like aligners and intraoral scanning in practice, improving treatment outcomes and **reducing treatment time** over traditional methods **by 30%**.
* Increased **patient retention and referrals** through personalized engagement and feedback systems.

**Post-Graduate Resident | Panjab University | Chandigarh*** Managed **90+ complex orthodontic cases**, applying structured diagnosis and treatment planning to drive measurable outcomes.
* **Mentored undergraduates** in orthodontics, strengthening leadership, communication, and knowledge-sharing skills.
* Presented **original research** at national conferences, demonstrating analytical rigor and stakeholder engagement.
* Advanced expertise through **specialized workshops and CDE programs**, fostering continuous learning and innovation.
* **Published peer-reviewed original research**, translating data into evidence-based insights and actionable solutions.
* Delivered seminars, case presentations, and journal clubs, strengthening persuasive communication and analytical skills.
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| **Junior Resident | Lady Hardinge Medical College | New Delhi**  |  |
| * Successfully diagnosed and treated diverse dental and orofacial diseases across outpatient and emergency settings.
* Led emergency response during **high-pressure 24-hour shifts**, performed urgent surgical interventions, and coordinated multidisciplinary care under critical conditions.
* Collaborated with surgical and anaesthesia teams to **enhance** post-operative **patient satisfaction** and recovery follow-through.
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| **Education** |
| **Master of Dental Surgery** (Orthodontics & Dentofacial Orthopedics) *Dr. Harvansh Singh Judge Institute of Dental Sciences & Hospital, Panjab University | Chandigarh, India***Bachelor of Dental Surgery** - *Maulana Azad Institute of Dental Sciences (M.A.I.D.S.) | New Delhi, India*   |  |
| **Accomplishments** |
| * Awarded a **PGPX Entry Scholarship** by IIM Ahmedabad for distinguished profile and career accomplishments.
* Received **Certificate of Appreciation** from the Chief Medical Officer (C.M.O.), Meerut, for exceeding targets in oral cancer screening and community outreach.
* Selected as Dental Surgeon **(Merit Rank 295, Top 1%)** through Uttar Pradesh Public Service Commission **(UPPSC)** in the 1st attempt.
* Published **4 scientific papers**, including 2 original PUBMED-indexed research articles, with **13,000+ reads and 44 citations**.
* Achieved **All India Rank 196** in the All-India Dental PG Entrance Examination (2016) out of 25,000+ dental surgeons.
* Selected as **Junior Resident** at Lady Hardinge Medical College, ranking in the **top 0.8%**.
* Cleared Pre-Medical Test **(DUMET) with Rank 414** and secured admission in Maulana Azad Institute of Dental Sciences (India’s top-ranked government dental college).
* Awarded a **100% scholarship** for BDS at Manipal College of Dental Sciences (India’s second-best dental college) based on **ENAT Merit** **Rank 230**.
* **Topped in Biology** at DPS Vasant Kunj in **Class XII CBSE Boards**; Awarded **Scholar Badge** in Class XI(PCMB) for academic excellence.
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| **Certifications** |
| Lean Six Sigma Green Belt (KPMG) Agentic AI and AI Agents (Vanderbilt University)How to Network: Leading Yourself to Lead Others (Michigan Online)  |  |
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| **Extra-Curriculars** |

* Elected from a class of 158 students as the **PGPX Secretary** to the Welfare and Equal Opportunities Committee.
* **Founded and led Hem Vidya Trust (N.G.O.)** as President, driving impactful initiatives in health, education, and welfare to uplift underprivileged communities.
* **Volunteered** at Sparsh Rajkiya Drishtibadhit Balak Inter College and Mansik Mandit Aashray Grah, Meerut, and **organized 20+ health** and dental awareness **camps**.
* Led the M.A.I.D.S. college fashion team as **Chief Coordinator and Choreographer** for two consecutive years; secured **first place** in the “Delhi Smiles” intercollege fashion show.
* Won **second prize** in the Dental intercollege quiz competition.