



Gargi Rajwanshi

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Summary

Problem solver guided by curiosity, with multi-domain experience across 9 projects, with proven ownership from discovery and backlog to launch and adoption. Worked with startups as well as Fortune 500 clients, building MVPs and scaling through fundings.

Professional Experience

Product Owner | Jeavio LLC | Remote

- Supported an acquisition-driven pivot after the client acquired a startup in the same space, requiring 3 months of work to be re-scoped and the frontend to be integrated with the acquired product's backend prompt system.
- Defined MVP scope for the carbon-footprint calculator and coordinated product, design, and engineering efforts to deliver the platform within 6 months.
- Helped scale the platform to process carbon-footprint data for 100+ dairy farms, enabling clients to access actionable environmental impact insights.
- Helped improve match precision from around 92.5% to 95.0%, a 2.76% lift, improving platform value for existing customers.
- Collaborated with the data engineering team to design validation and enrichment pipelines, reducing compliance verification time for customers by 15%.

Business Analyst/Product Owner | OpenXcell TechnoLabs Pvt. Ltd. | Ahmedabad

- Led 17+ mission-critical integrations between the proprietary warehouse management system and e-commerce or shipping platforms including BigCommerce, Shopify, and Shiprocket.
- Helped deliver the BigCommerce integration for a platform serving 7,000 clients, USD 25B in sales, and 100M+ annual orders processed.
- Supported successful BigCommerce integration delivery, contributing to around 120 additional clients and approximately USD 1.5M annual revenue increase for the client.
- Reduced customer response time by 18 hours by improving ticket triage, requirement translation, and prioritisation between support and engineering teams.
- Conducted Agile coaching for a 13-member integration team and acted as Scrum Master for Cin7's marketplace integrations team.
- Contributed to a 28% reduction in support tickets within 3 months by identifying product inefficiencies and converting recurring issues into structured product improvements.

Business Analyst | Empezar Logistics Pvt. Ltd. | Mundra

- Supported negotiations and deal closure by helping define finalised scope, deliverables, and timelines for client software projects.
- Managed 7 diverse projects across legacy platforms and new applications while helping implement structured Agile processes in a process-light organisation.
- Trained 25 development team members on Jira and Agile/Scrum ways of working, improving adoption of newly established development processes.
- Preserved client trust despite the miscommunication and contributed to the client renewing a limited-period contract for another 12 months.
- Conducted gap analysis within a 48-hour window, redesigned the logic for a major software section, and worked with development teams overnight to deliver the revised feature before end-user exposure.

Education

Bachelor of Technology (Instrumentation & Control Engineering) – Institute of Technology, Nirma University | Ahmedabad (2015-2019)

Accomplishments and Awards

- Received a Letter of Appreciation from Mr. Mike Borman, a client from Ever.AG, giving exceptional feedback on my work during all phases of the work, ranging from MVP and important feature releases to presentations to the client's CXOs.

License & Certifications

- Building Intelligent Agents (via NPTEL)
- Robotics with Visual Intelligence (via NPTEL)
- Git and Command Line Training (via OpenXcell Technologies)

Co/Extra-curricular

- Cell Head of the ‘Social Interaction’ cell in Pawsible, a student-led club at IIMA.