



Jyoti

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Summary

Strategy and supply chain professional with 4+ years of experience delivering strategy, process transformation, and large-scale program execution in complex manufacturing environment. Proven ability to diagnose ambiguous business problems, evaluate techno-commercial trade-offs, and drive measurable value across cost optimization, service levels, and operational continuity. Strong exposure to executive-level decision support, stakeholder management and experience working on digital transformation projects across enterprise-wide initiatives.

Professional Experience

Area Manager, Strategic Planning | Tata Steel | Jamshedpur

May 2024 – Apr 2025

- Owned **strategic planning** and execution for 24+ critical raw materials (~6 Million tons), **partnering with CXOs** to ensure uninterrupted operations and continuity of ~1 Million tons of annual steel production.
- Delivered **₹10 Cr value creation** in coal blend optimization by evaluating **techno-commercial trade-offs**, running pilot trials, and scaling process improvements through **data-backed recommendations**.
- Acted as **single-threaded owner** for plant-wide material flows, defining and **tracking KPIs**, **escalating potential risks** and presenting **contingencies to CXOs** during high-impact supply disruptions.
- Designed and operationalized an **inter-plant distribution model** for ~0.5 Million tons of Sponge Iron, **leveraging internal synergies** to improve supply resilience and execution efficiency.
- Established **structured daily reviews**, aligning internal and external stakeholders on material priorities, and **drove execution rigor** to reduce variances of plan vs actual while delivering under tight timelines.

Manager, Outbound Logistics | Tata Steel | Jamshedpur

Sep 2022 – Apr 2024

- Owned a **₹1,700 Cr logistics portfolio** supporting ~11 million tons of annual dispatch, balancing cost, service levels, and execution trade-offs across multiple stakeholder groups.
- Implemented **Transportation Management System (TMS) - a Cloud based Blue Yonder product**, translating business needs into product requirements (**PRDs/BRDs**), driving **feature prioritization**, and steering **UAT & change management**.
- Enhanced **end-customer experience** through a customer-facing digital product (a **Tableau-based Control Tower platform** focused on addressing customer pain points & increasing consignment tracking visibility).
- Coordinated with external vendors to deploy special rakes and co-led **process redesign initiatives** with downstream partners to **optimize loading efficiency** & deliver **₹10 Cr savings** in FY'24.
- Drove **₹8 Cr freight savings** through **root cause analysis** of cost leakages, optimizing network design, and presenting data-driven **strategic recommendations** to leadership team.
- Led **cross functional initiatives** with Operations, Planning, Marketing & Customer-facing teams to deliver timely to customer commitments and drive business results.

Manager, Logistics Planning | Tata Steel | Jamshedpur

Jul 2021 – Aug 2022

- Conducted structural cost analysis for **₹4,300 Cr outbound logistics portfolio**, generating **executive-ready insights** to inform long-term strategy formulation and cost optimization techniques.
- Defined and tracked key **cost performance metrics**, proactively monitoring cost leakages through data-driven analysis and surfacing insights via structured **daily and weekly business reviews** to support executive decision-making.
- Analysed customer pain-points through **Customer Satisfaction & Experience Study (CSES)** data and recommended process improvement initiatives to deliver **service requirements** and address Voice of Customers.
- Spearheaded the **digital integration** of Indian Railways' IT systems with Tata Steel, to build a **unified logistics visualization dashboard** on Tableau, optimizing user experience and enabling agility in decision making.

Education

- PGPX (MBA), Indian Institute of Management Ahmedabad | 2025–2026**
 - *GenAI Course Project: 'GenAI powered Marketing Campaign generation in B2C markets'*
- B.E. Production Engineering, BIT Mesra | 2016–2020 (Gold Medalist)**

Accomplishments & Awards

- Gold Medalist:** Awarded Gold medal for graduating as the batch topper in Production Engineering, BIT Mesra (2016–2020).
- Entry Scholarship** by IIM Ahmedabad: Received a 25% Fee Waiver in PGPX Course 2025-26 at IIM Ahmedabad.
- Bravo Award by Chief Logistics, Tata Steel:** Recognized with appreciation for exemplary performance in the year 2023.
- National Winner, Mind Over Matter:** 1st position & PPO in Mind Over Matter (Season 6), a case competition by **Tata Steel**.
- National Winner, Mind Rover:** 2nd position in Mind Rover (Season 7), a case study competition by **Tata Motors**.

Licenses & Certifications

- Foundations of Project Management**, Google (2025)
- Excel Skills for Business: Advanced**, Macquarie University (2025)

Co/Extra-Curriculars

- Successfully completed **Outdoor Leadership Course** organized by **TSAF** (Tata Steel Adventure Foundation), culminating in a **high-altitude trek to Siari Top at 11,800 feet** in Uttarakhand.
- Social volunteer at **National Service Scheme (NSS)**, BIT Mesra from 2016 to 2018.
- Winner of Apoorv Dramzest (2017)** - A cultural fest of Ehsaas Dramatic Society, BIT Mesra.