



Satyam Verma

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Summary

Management consulting professional with 5.7 years at Bain & Company in the Private Equity Practice, supporting investors and deal teams with a focus on Technology, Media and Telecommunications. Skilled in due-diligence, commercial analyses, and AI-driven tooling for sharper decision making.

Professional Experience

Senior Specialist, Private Equity Group | Bain & Company | Gurugram

CLIENT DELIVERY

- Supported 200+ commercial due diligences across TMT and PE Fund Strategy in Europe and the Middle East, spanning market sizing, competitive dynamics, and GenAI impact assessment across portfolio companies
- Mobilized PEG EMEA's institutional knowledge across 350+ live case team requests by delivering credentials, curated practice insights, and analytics to accelerate deal execution practice wide
- Mapped the European agritech opportunity for a \$220B AUM PE fund by sizing a ~\$3B farm-centric software market, landscaping vendors by segment, and identifying potential acquisition targets to underpin a \$60M investment decision
- Uncovered structural contraction in the ~\$45B global Media & Entertainment PE market by diagnosing a ~30% volume decline, deal size compression, and top 10 fund concentration to sharpen a mid-cap PE fund's investment thesis
- Assessed the European PE landscape across a \$3.6T AUM market at a cyclical inflection point by evaluating fundraising headwinds, exit constraints, and return profiles across top buyout funds to surface actionable investment insights for GPs
- Monitored a ~\$14B M&A pipeline via proprietary news scanning, generating structured deal alerts that directly informed Partner-led business development outreach

IP & THOUGHT LEADERSHIP

- Co-authored Bain's Technology Outlook Report, shaping forward-looking TMT investment theses deployed as a core selling asset across 80+ global client proposals
- Co-authored 'When Will AI Become Investable?' for Bain's Technology Report 2026, examining PE/VC investment activity across the AI stack and emerging LBO-compatible theses
- Architected Bain's Institutional Investor & LP Strategy POV, synthesized ~75 engagements into structured vignettes enabling differentiated Partner dialogues across 280+ engagements with Middle East LPs
- Built Bain's GenAI Compendium for PEG EMEA from scratch by consolidating credentials, case one-pagers and selling materials leveraged across ~150 European PE cases
- Doubled Bain's internal knowledge base by codifying 100+ case decks across TMT and Consumer/Retail, accelerating Partner turnaround time by enabling structured reuse of existing frameworks and credentials
- Developed outside-in company briefs for 3 European Tech players deployed as plug-in slides across 8 client proposals, delivering rapid views on business model and competitive positioning

COMMERCIAL STRATEGY & PRACTICE BUILDING

- Improved firm's case win rates by ~10% across Software and Media by analyzing ~80 outside-in company briefs to surface deal conversion drivers and sharpen the practice's pre-DD pursuit strategy
- Engineered an AI and Python-powered deal intelligence tracker housing 1,700+ assets – fully automated, self-updating, and adopted as PEG EMEA's single source of truth across sectors
- Designed EMEA PEG's SharePoint, a centralized knowledge hub for PE Partners, achieving 6,500+ unique users (34% firm-wide adoption) and establishing it as the practice's most commercially leveraged selling and client development resource
- Architected a firm-wide Tableau dashboard consolidating 24,000+ PE cases, automated credentials tracking, adopted globally to give Partners real-time visibility across regions and sectors
- Uncovered coverage gaps across ~20 priority clients and restructured bandwidth allocation for 14 Senior Partners through penetration analysis and coverage load mapping
- Reframed PEG's competitive strategy by leading a post-acquisition performance review – translating findings into growth levers that contributed to 11% revenue CAGR (2021–2025) across the portfolio

Education

B.Com (Honors) – Shaheed Bhagat Singh College, University of Delhi | Delhi | 2017–2020

Accomplishments and Awards

- Promoted 3 times in 4.5 years, including a fast-track promotion from Associate to Senior Associate in 1 year
- Earned top 5% performance rating in 5 of 6 review cycles, consistently recognized for exceptional impact across client delivery and practice building
- Served as Practice Champion for PE India, overseeing 20+ Associates and Project Leads while driving engagement and delivery excellence across the local office
- Served as Cohort Captain for the Senior Associate cohort of 40 members, liaising with leadership to address concerns and implement solutions
- Served as Knowledge Capture SPOC for 3 years in PEG, responsible for capturing and codifying expertise from 800+ cases annually
- Nominated for the Bain Lighthouse Award 2022 – among the top 3 employees firmwide, recognizing sustained impact beyond core responsibilities
- Won ‘Shout Out of the Month’ (Feb 2021) – first Junior Associate at Bain India to receive the award, recognizing exceptional performance in core role

Co/Extra-curricular

- Consult Club Cell Head (PGPX): Selected as PGPX cohort head (160 members) for the Consult Club, driving case prep, firm outreach, and interview readiness for the batch
- Trainer: Lead trainer for 2 years across multiple onboarding modules at Bain, trained 120+ new hires, consistently achieving an NPS of 10
- Music: Vocalist in Bain’s official band, delivered 3 live performances at offsites with 200+ attendees
- Author: Authored 3 editions of Bain’s internal New Hires Newsletter as Content Lead, providing firm-wide insights into Bain’s work and culture for incoming talent
- Outreach: Served as Brand Ambassador during Bain’s 2021 campus recruitment drives, delivered presentations on firm culture to 300+ candidates
- Host: Hosted large-scale inductions and social events at Bain, engaging audiences of 500+ attendees